EFFECTING POLICY CHANGE THROUGH

PHYSICIAN/HCP ADVOCACY

Carlos A. Jiménez-Ruiz, MD, PhD
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  - Two National Campaigns.
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    - Facilitate implementation of the National Anti-Smoking Law
    - To get a complete ban of smoking in all public places.
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    • 2016 Year Spanish Respiratory Society for controlling COPD and Tobacco Consumption.
      - To increase sensibilization about smoking-COPD
      - To increase early diagnostic of COPD.
      - To facilitate smoking cessation interventions in COPD smokers
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    • 17 courses. More than 500 attendees.
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    - 3 courses in collaboration with Mayo Clinic Nicotine Dependence Centre. (Prof. Richard Hurt)
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  – Production of scientific documents.
    • Arch Bronconeumol 1999; 335:499-506.
    • Arch Bronconeumol 2013; 49: 354-63
    • Spanish Translation: Treating Tobacco Use and Dependence. 2008
    • Revista Prevención del Tabaquismo.
WHAT CAN HCPs DO?

- Advocacy to increase awareness in Tobacco Control and Smoking Cessation Policies.
  
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  • Rev Esp Cardiol 2008; 61: 687-94
  • BMC: Public Health 2007; 7: 224
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    • To describe TI efforts to influence smoke-free policies in Spain and to interfere with smoke-free policies in other European countries by promoting Spanish weak legislation as model role.
WHAT CAN HCPs DO?

- Conclusions
  - To sensitize general population
  - To improve medical education
  - Advocacy.